NORTH TEXAS REGIONAL LIBRARY SYSTEM, INC.
CONSULTANTS
FY 2011

The consultants in this list should be contacted through the system office.

720 Design
Dallas, TX
♦ Building Design
♦ Space Planning
♦ Architecture

Rodney Bland, Director
Burleson, TX
♦ ADA compliance
♦ Collection development/planning
♦ Space use/planning
♦ Weeding
♦ Work flow

Barrie Alguire
Arlington, TX
♦ Children’s materials and services
♦ Storytimes
♦ Summer and after school programming

Barbara B. Bogart
Bogart Advertising
Grapevine, TX
♦ Marketing

Amigos
Dallas, TX
♦ Internet training
♦ Training

Belinda Boon
Regnoldsburg, OH
♦ Reference
♦ Storytelling
♦ Collection Development/Weeding
♦ Databases

Marsha J. Anderson
Fort Worth, TX
♦ Marketing
♦ Publicity

Nancy Boykin Bounds
Huntsville, TX
♦ Software training
♦ Web Page
♦ MARC
♦ Training
♦ Audio/Video production
♦ Marketing
♦ Quality control
♦ Supervision
♦ Team building

Michael Baldwin, MPA, MLS
Benbrook, TX
♦ Comparative statistical analysis for libraries

Carol A. Brey-Casiano
Director of Libraries, El Paso Public Library
El Paso, TX
♦ Strategic Planning
♦ Market Research

Kathy Barth
Mineola, TX
♦ Book preservation and repair

Melba Benson, PhD
Arlington, TX
♦ Leadership skills
♦ Supervision
♦ Team building
♦ Time management

3/22/2010
Library Administration
Bookmobiles
Life Management (incorporates stress management, personal planning, time management)
Project Management
Effective Listening
Motivation of Employees
Customer Service

Selection and specification of furniture, shelving and equipment
Planning the automated office
Public relations and marketing
Coordination of moves
Communications
Event planning

Mike Campbell
Henrietta, TX
Web page design

Betty Carter, Professor Emeritus
Texas Woman’s University
Denton, TX
Children’s materials and services
Young adult materials and services

Dr. Yvonne Chandler
University of North Texas
School of Library and Information Sciences
Denton, TX
Reference
Government documents
Legal research

Internet reference:
reference, government documents, legal research, children’s services, parks and public services

Mary Adele Cresson, System Administrator
Denton Public Library
Denton, TX
Collection development
Floor plans/space utilization
Reader’s Advisory

Cultural Surroundings (Paula Sue Wenstrom)
Dallas, TX
- Library
- Furniture/equipment sales & consultation

Custom Information Systems
Arlington, TX
- Network services
- PC and network equipment repair
- E-Business solutions
- Tin-Client solutions
- Remote site connectivity
- Accounting solutions
- Custom programming
- Leasing options
- Training

Deborah Duke
Fort Worth Public Library
Fort Worth, TX
- Collection development
- Long range planning
- Weeding
- Automation

F. Mason and Associates
(Florence M. Mason)
Dallas, TX
- Library management
- Long range planning
- Space needs assessments
- Building programs
- Organizational studies
- Citizen satisfaction surveys
- Customer service
- Wayfinding studies
- Staffing studies

F & S Partners (Jay E. Frank & Lynn Lorch Metz, et al)
Dallas, TX
- Architectural design
- Interior design
- Furniture specifications
- Master planning

Dale Fleeger, Director
Weatherford Public Library
Weatherford, TX
- Facilities planning
- Establishing and developing Friends of the Library
- Publicity and public relations
- Space planning

William Flippo
Saginaw, TX
- Automation planning
- Hardware/software installation/training
- Library management
- Team building

Beth Wheeler Fox, Director
Westbank Library
Austin, TX
- Involving community resources – volunteers, businesses, teens, schools
- Practical fundraising
- Strategies for an election/initiative – particularly creating library districts
- Effective use of volunteers

Danelle Ellis
TCC – Trinity River Campus
- Consult and coach on organization

Sally Goodroe, Children’s Specialist
Harris County Public Library
Houston, TX
- Storytelling
- Toddler and storytimes
- Selection and weeding
- Summer and after school programming
- Family literacy programs
Michelle Gorman
ImaginOn
Charlotte, NC
◆ Collection development
◆ Programming with graphic novels
◆ Technology for teens in the Library

Betty Green
Fort Worth, TX
◆ Parliamentarian

Carolyn Henebry
University of Texas at Dallas
Materials Acquisition, Head
Dallas, TX
◆ Collection development for children
◆ Informational materials for children
◆ Programming for children

William Hidell, AIA
Little Elm, TX
◆ Building plans

Jackson & Ayers, Inc. (Bob Ayers and Edward D. Jackson)
Fort Worth, TX
◆ Full architectural services

Tim Lambert
Lubbock, TX
◆ Homeschooling

Toni Lambert
Houston Public Library
Houston, TX
◆ Long range planning
◆ Planning for migration to new system
◆ Developing RFP for retrospective conversion project

Mary D. Lankford
Austin, Texas
◆ Collection development
◆ Time management
◆ Working with volunteers
◆ Book selection and evaluation
◆ Audio/video materials
◆ Writing process
◆ Motivation
◆ Book preservation
◆ Selection of multicultural books

Karen Libassi
Fort Worth, TX
◆ Grant writing
◆ Sources for grant funding

Jeannette Larson
Austin, Texas
◆ Children services
◆ Teen areas
◆ Surveys
◆ Space planning

Library Communication Strategies, Inc. (LCS)
Chicago, IL
◆ Marketing/communication planning
◆ Advocacy
◆ Copywriting
◆ Fundraising and communications audits
◆ Message development
◆ Campaigns
◆ Grantmanship
◆ Publications
◆ Spokesman coaching

Library Marketing Network (Les Wolff)
West Chester, PA
◆ Advertising
Community support programming
Copy & creative services
Fund raising
Marketing
Political support Programming
Public relations
Public awareness Programming
Promotion
Revenue generation Programming
Strategic planning
Training

Annette Zamberlin Main
Navasota, TX
- Interior design
- Library buildings
- Equipment
- ADA compliance for libraries

Louis J. Marchiafava
Houston, TX
- Oral History
- Archival Management
- Establishing a local history

Sandra McCurdy
Tarrant County College
Fort Worth, TX
- CD-ROMs
- Internet including World Wide Web home pages
- Homework help center
- Library planning, i.e., moving, etc.
- Automation – planning and implementing
- Budget administration
- Management

Kerry McGeath, Director
Southlake Public Library
Southlake, TX

Collection Management
Marketing
Customer Service

Gloria Meraz
TLA
Austin, TX
- Legislation

Jan Moltzan
Dallas, TX
- Library boards
- Trustees
- Friends groups
- Public relations and marketing

Neo Technologies
Dallas, TX
- Cabling installation
- Wireless and tower installations
- Microsoft server support
- Router installation
- Network support/troubleshooting
- Disaster recovery

NewData Stratagies
Addison, TX
- Computer hardware and software
- Computer hardware and software training
- Networking

Cindy Page
Houston Public Library
- Government documents

Phillips Swager Associates
Dallas, TX
- Architectural and engineering services
- Architectural design and production
- CADD operation
◆ Construction administration
◆ Specification writing
◆ Interior design
◆ Facility planner

Deborah Pilcher
Liberty, TX
◆ Literacy
◆ Services to older adults
◆ Windows

The Presnell Group
Bedford, TX
◆ Engineering
◆ Architecture
◆ Planning
◆ Landscape architecture
◆ Environmental science
◆ Construction management

Loraine Redman
Big Spring, TX
◆ Local history collections

Dennis Emory Read
Longview, TX
◆ Technology
◆ Grant writing
◆ Automation

Betty Richardson
Richardson, TX
◆ Administrative and management studies
◆ Community analysis and needs assessment
◆ Friends groups

Alexis Sarkisian
Ask Alexis
Chicago, IL
◆ Fundraising
◆ Board development
◆ Marketing
◆ Public relations
◆ Advocacy
◆ Strategic planning

◆ Basic public speaking/media relations

Lee Shuey
Dallas, TX
◆ Team building
◆ Newsletters
◆ Speech writing & delivery
◆ Writing goals & objectives
◆ Book reviews
◆ Spanish for library employees
◆ Library procedures
◆ Collection development
◆ Weeding
◆ Literacy
◆ Interviewing
◆ Building renovation & moving collections

SohoPros (Dan Harris)
Ft. Worth, TX
◆ Computer maintenance
◆ Computer hardware and software assessment and installation
◆ Programming

Strategic Information Management Services (Richard Wayne)
DeSoto, TX
◆ Information technology audit
◆ Desktop security
◆ Information security
◆ Technology maintenance
◆ Information technology planning
◆ Proposal evaluation
◆ Wide area network, World Wide Web

Schwarz/Hanson Architects
Fort Worth, TX
◆ Architectural design
◆ Interior design
Master planning
Landscape design

Dr. Herman Lavon Totten, Dean
University of North Texas
School of Library and Information Sciences
Denton, TX
Cultural diversity
Foundations, financial management
Legal ethical issues
Library administration

Rose Treviño
Houston Public Library
Houston, TX
Bilingual programming
Legal ethical issues
Library administration

Pat Wagner
Pattern Research
Denver, CO
Personnel
Management
Leadership
Marketing
Strategic planning
Conflict management
Career development
Facilitation
Communication
Community affairs

Elizabeth Wagoner
Denton, TX
Using sign language with young children

Kathy Walker
Fort Worth, TX
Grant writing
Communications and media relations

Louella V. Wetherbee
Dallas, TX
Library management
Technology planning
Technology integration

Amanda Williams, PhD
Austin Public Library
Austin, TX
Children’s literature
Collection development for youth
Preschool storytime
Crafts for all ages
Library programming
Basic Internet and database training

Williams Consulting
Corpus Christi, TX
Computer security
Automation
Internet
Network design and implementation
Development of grant proposals

Richard Wintersole
Aledo, TX
Architecture drawings
Custom residential and light commercial design